

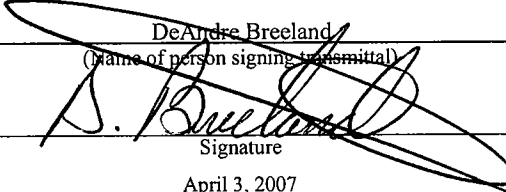
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Susumu Nakagawa
Serial No. : 09/878,581
Filed : June 11, 2001
For : IMAGE CONTENT AND ADVERTISEMENT DATA
PROVIDING METHOD, SYSTEM, AND APPARATUS (AS
AMENDED)
Examiner : O'Steen, David R.
Art Unit : 2623
Confirmation No. : 2762

745 Fifth Avenue
New York, NY 10151
(212) 588-0800

CERTIFICATE OF ELECTRONIC FILING

I hereby certify that this correspondence is being transmitted via
Electronic Filing Services on April 3, 2007.

DeAndre Breeland
(Name of person signing transmittal)

Signature
April 3, 2007
Date of Signature

RESPONSE UNDER 37 C.F.R. § 1.121

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Non-Final Office Action mailed on January 4, 2007, having a
three-month statutory period for response set to expire on April 4, 2007, please consider the
following remarks.

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper.

Remarks/Arguments begin on page 16 of this paper.